

# KIMIA EMAMI

UX DESIGNER - FREELANCE PHOTOGRAPHER & PROJECT MANAGER

(703)844-0753  
Los Angeles ,CA  
kimiaemdesign@gmail.com  
www.kimiaemami.com  
www.linkedin.com/in/kimiaemami

## ABOUT

As a User Experience Designer with a background in Fine Arts Photography and Graphic Design, I am driving to create pleasing aesthetics and giving an experience that helps people to enjoy using products that solve their problems. I deliver result by valuing ideas and embracing ethics in the work place.

## SKILLS

- UX/UI Design
- User Journey
- Usability testing
- Personas
- User Interviews
- Information Architecture
- Ideation
- Heuristics Evaluation
- Competitive Research
- Card Sorting
- Design Studio
- Wireframes
- Prototyping
- Business Research
- Staged Photography
- Studio Lighting

## TOOLS

- Figma
- Sketch
- Adobe XD
- InVision & InVision Studio
- Miro
- Zepline
- Adobe Creative Suite
- CorelDraw
- HTML, CSS (Basic)

## EXPERIENCE

### UX Designer

Motivote | 2021

- Redesign & rebranding the Motivote website in team of 4
- Utilizing user interviews, usability testing, affinity mapping & more to solve dashboard user experience
- Creating a persona, journey map & prototypes
- Conducting running 3 rounds of usability testing on existing and redesigned website

### User Experience Immersive Bootcamp

General Assembly | 2020-2021

- Working on real world project: building, designing and delivering
- Conducting comprehensive user research
- Wire framing, prototyping, Usability testing
- Designing responsive products to web and iOS

### Freelance Photographer

Kimia Photography | 2016- Present

- Provided responses to RFP for prospective clients; reviewing scope of work and discovery calls to lead requirements
- Confirmed scope of work, resource allocations and workflows with clients
- Led on-site sessions with clients and client teams, working collaboratively with other creative professionals to ensure service delivery aligned with projected outcomes
- Led the customer journey from first point of contact through to final deliverable and approval process
- Provided multiple iterations and versions of work, including multiple rounds of editing for print and digital portfolio

### General Assistant

Southern Illinois University Edwardsville | 2013-2016

- Supervised team of cross functional professionals
- Working within the studio, inventory and general administration functions
- Supported multiple colleagues, grading and participating in performance reviews and feedback across student groups

## EDUCATION

User Experience Design Immersive program

**General Assembly 2020 | 2021**

MFA Art Studio (Photography)

**Southern Illinois University Edwardsville 2013 | 2016**